



SHRM PR 35th Conference & Exposition



Finding Accountants helps you find accounting professionals

BY CB STAFF

Finding Accountants is a recruiting firm specialized in accounting and finance positions, providing temporary and regular placement services to any kind of business in need of financial personnel at any level.

"Our specialization in accounting provides us the necessary skills to understand what a controller and an accounting supervisor looks for when hiring new staff for their department. All our employees are accounting professionals with either academic preparation and/or experience in the field," said Vivian Martínez, staffing manager at Finding Accountants. "This is the reason we can better understand their specific needs and more easily identify the best candidates for each position, thereby making perfect matches for long-

lasting relationships between employers and employees," Martínez explained.

The firm offers its clients 30 years of combined experience in the employment industry and the credibility of a general manager who is a Certified Personnel Consultant and always informed about the latest updates on industry regulations and ethics standards. "Our general manager provides our clients complete consultation on these matters to help them reduce legal risk," she said.

"Our promise to customers is a fast response and quality candidates. We keep up by working as a team to help them meet their deadlines and reduce their work volume," Martínez added.

Moreover, in an attempt to diversify its service portfolio, the firm recently started a new specialized division for sales and marketing positions called Finding Marketing Staff. "This division

provides staffing support for sales, marketing, customer service, research, advertising and promotions, and is managed by professionals in the same field and with the same experience to maintain the specialized service that distinguishes us in the industry," Martínez explained.

As for future projects, Finding Accountants plans to have all its recruiters certified by the National Association of Personnel Services (NAPS), which is the highest professional association in the employment industry. "We also will be opening our second office in the southwest area to provide same-quality service to all companies and candidates in Puerto Rico," she added.

The firm's corporate offices are in Prime Plaza, an office building in the San Juan metropolitan area, very close to Universidad Interamericana in Cupey. ■